

VIRTUAL SHOWROOM SYSTEM AND METHOD

ABSTRACT OF THE DISCLOSURE

5 The present invention provides a method for
conducting a transaction which includes presenting a
plurality of gift sets to a purchaser, wherein each gift
set comprises a plurality of articles. A selection may
be received from the purchaser, the selection comprising
at least one of the plurality of gift sets. The method
may also include receiving identification information
10 regarding a recipient of the gift set. A notification
including a unique identifier may be issued to the
recipient. In accordance with a particular embodiment,
if the recipient accepts the gift set, delivery of the
selection to the recipient may be scheduled.